

Rep Order# 8887431
EC'd Yes

Ver# 1 Status New

Traffic Order# 37672

Printed: 10/22/2012 4:33 PM
Last Received: 10/22/2012 11:55 AM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 2175
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2175
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW :60 ORDER FOR OBAMA. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	700A-900A	CBS THIS MORNING	:60	\$1,400.00	10/23-10/29	1	1	1	\$1,400.00	
	2	SA	500A-700A	CBS THIS MORNING SATURDAY	:60	\$670.00	10/27-10/27	1	1	1	\$670.00	
	3	TU-F,M	900A-1000A	LIVE! WITH KELLY	:60	\$2,100.00	10/23-10/29	1	1	1	\$2,100.00	
	8	TU-F,M	300P-400P	ELLEN	:60	\$850.00	10/23-10/29	1	1	1	\$850.00	
	9	TU-F,M	500P-630P	8 NEWS NOW ROTATION	:60	\$3,500.00	10/23-10/29	1	1	1	\$3,500.00	
	10	TU-F,M	700P-800P	ET/INSIDER	:60	\$2,450.00	10/23-10/29	1	1	1	\$2,450.00	
	13	TU-F,M	1135P-1237A	LATE SHOW W. LETTERMAN	:60	\$1,930.00	10/23-10/29	1	1	1	\$1,930.00	
	14	TU-F,M	1237A-137A	LATE LATE SHOW	:60	\$880.00	10/23-10/29	1	1	1	\$880.00	
	16	SU	1000A-430P	CBS NFL	:60	\$15,400.00	10/28-10/28	1	1	1	\$15,400.00	

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---REPORT TOTALS---

Report Totals: 9 / \$29,180.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / \$29,180.00 Nov 12: 0 / \$0.00

Sales Totals: 9 / \$29,180.00

Station Totals: 9 / \$29,180.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$97,267	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books FEB11
Demos RA35+